Clear Your Path To Digital Transformation (DX)

Advance your DX program and address print ecosystem challenges with a simple solution

Global spending on DX technologies and services is forecast to grow

10.4% IN 2020
TO $1.3 TRILLION*

Cloud is the #1 investment priority with respect to DX initiatives

79% of organizations say they are investing in cloud infrastructure to drive DX initiatives

BUT challenges exist

Lingering infrastructure and legacy processes stand in the way

51% say updating or replacing legacy business processes has a negative impact on executing strategic DX initiatives.

Your print ecosystem is part of your lingering IT infrastructure

57% of organizations say lingering print infrastructure is negatively impacting their cloud migration strategy...and cloud migration is THE top priority.
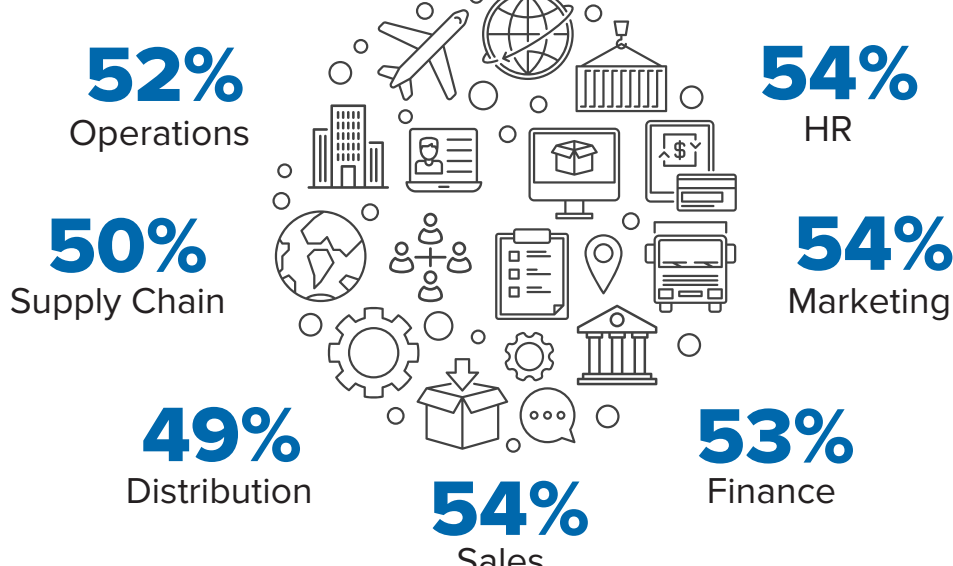
Integration of print within the DX strategy is crucial to long-term success

Print remains integral to everyday business operations, despite desires to go paperless.

43% of organizations are investing in print infrastructure to drive DX initiatives

Half of all essential workflow processes have significant printing requirements

52% Operations

54% HR

50% Supply Chain

54% Marketing

49% Distribution

53% Finance

54% Sales

Over 79% of organizations cite the following concerns in managing their print...

81% Security of print infrastructure, devices, and content

81% IT burden associated with managing print and print servers

81% Costs and inventory management

80% Lack of visibility into print spend

79% Technology obsolescence

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Cloud Print Infrastructure as a Service...What is it?

Move to the cloud: Gain flexibility, scalability and eliminate IT burden with a cloud-native service for print

Outsource IT: Acquire print capacity via subscription and move away from owning the print infrastructure

Leverage IoT and data analytics: Drive operational and process improvement with a seamless ecosystem for printing, scanning, and document process insight

49% of organizations say IoT has great potential to improve printer fleet management

COMPANIES ARE INTRIGUED

86% of businesses want to learn more

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